

## Press Release

Inning am Ammersee, 25/08/2015

### MetaSource Adds European Partner inovoo

MetaSource is excited to announce the inclusion of inovoo to its family of resellers. The addition of inovoo marks the first MetaSource ApplicationXtender (AX) dealer in Europe. This relationship will allow the German Company to begin offering AX to the EMEA (Europe, Middle East and Africa) market, as well as opening up North America to the entire lineup of inovoo products, like NOVO Mail and NOVO Mobile.

Adam Osthed, MetaSource President and CEO said "This is a big moment for us at MetaSource. This partnership gives us instant access to the competitive EMEA market and instant credibility because of how well respected inovoo is in the space. Add to that the ability to offer the terrific inovoo solutions here in the US... we couldn't be happier."

Founded in 2003, inovoo is a leading European provider of products and solutions for SMEs and large enterprises. By linking Input and Output-Management efficiently with the business processes, inovoo provides integrated customer communications across different media and channels. Most recently, inovoo's latest NOVO Mobile solution won the EMC Innovation Award 2015 for „Best Capture Solution“.

Thomas Schneider, inovoo CEO mentioned "I am very glad about the partnership with MetaSource. MetaSource has a deep understanding of the American market and the local customer demands. Therefore the Product Management is absolutely sure, that linking inovoo's products and AX will represent the perfect solution for the digital transformation and business processes, we will jointly implement in USA and EMEA."

#### About inovoo

inovoo is a highly specialized partner in the fields of email management, scanning solutions, multi-channel management (customer dialog, customer correspondence), process automation and mobile solutions. We provide products and solutions covering the entire spectrum of input management, output management and everything in between – and all from one source. This is how we guarantee 100% integrated, efficient solutions across all communications channels, be they traditional mails and faxes, emails, web channels or even mobile devices. The result is nothing less than highly efficient automatic process management.

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